DIRECTOR OF IT

Visit California | Sacramento CA (Hybrid)

California
Dream big in the Golden State

California is a land of breathtaking beauty and diverse landscapes, stretching from the Pacific Ocean to the Sierra Nevada mountains. Come experience the warmth of the Golden State spirit — where all dreams are welcome.

From misty Northern California redwood forests to sun-kissed Southern California beaches, the enchanted Golden State makes Disneyland seem normal. Discover hundreds of places to visit and learn about our diverse regions and lively cities all in one place.

California's 12 Regions

San Diego County   San Francisco Bay Area   Central Coast   Los Aneles County   Orange County   Deserts

Inland Empire   Central Valley   High Sierra   Gold Country   North Coast   Shasta Cascade

About Visit California

As a nonprofit organization, at Visit California, our mission is to develop and maintain marketing programs – in partnership with the state's travel industry – that inspire travel to, and within, California.

We work hard to promote and market California as a premier tourist destination. From the mountains to the beaches, the redwoods to the deserts, and from our metropolitan cities to our unique small towns, we see it as our job to inspire travel to this amazing state, one visitor at a time.

Reporting directly to the Chief Operations Officer, the Director of Information and Technology will have oversight of an overall team of 80 with 4 direct reports. This position will play a vital role in the development, collaboration, and execution of the technology vision, strategy, and roadmap. This is a highly visible leadership position that will collaborate with executive leaders to define and prioritize IT projects, budgets, and resource allocation, optimize technology investments, and deliver ROI for Visit California and stakeholders.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- 60% Set objectives and strategies for the IT department.
- Select and implement suitable technology to streamline all internal operations and help optimize their strategic benefits
- Design and customize technological systems and platforms to improve customer experience.
- Plan the implementation of new systems and provide guidance to IT professionals and other staff within the organization.
- Direct and organize all IT-related projects.
- 40% Oversee the technological infrastructure (networks and computer systems) in the organization to ensure optimal performance.
- Monitor changes or advancements in technology to discover ways the company can gain a competitive advantage.
- Analyze the costs, value, and risks of information technology to advise management and suggest actions.
- Approve purchases of technological equipment and software and establish partnerships with IT providers.

QUALIFICATIONS

- Proven experience (10+ years preferred) in an IT leadership/management position such as Director of Information Technology/CIO or similar managerial role in a fast-paced growing organization with annual revenue of $150 million.
- Experienced IT leader with proven ability to drive technology initiatives and ensure alignment with overall goals and objectives for Visit California.
- Demonstrated knowledge and experience of Technology- IT systems, service desk, Infrastructure implementations, and projects.
- Experience and prior responsibility for managing local IT budget including budget planning, allocation and ensuring expenditures are in line with organizational priorities.
- Identify, implement, and maintain critical IT systems, including ensuring system security and disaster recovery systems are in place.
- Identify new technology solutions to operating challenges and business opportunities. Ability to identify ways that AI can be useful.
- Ensure continuous improvement of systems and processes.
- Lead and mentor to IT team and strategic advisor to organization employees.
- Background in designing/developing IT systems, planning IT implementation, and providing oversight to enterprise IT projects.
- Works closely with internal stakeholders to find technology solutions to operating challenges and business opportunities.
- A strong strategic and business mindset.
- Excellent organizational and leadership skills
- Outstanding communication and interpersonal abilities.
- In-depth knowledge of Apple technology.
- Bachelor's Degree in related field(s).

COMPENSATION AND BENEFITS

- Job Type: Full-time
- Salary Range: The anticipated salary range is between $175,000 - $242,000.00 annually and is dependent on experience.
- Individual compensation packages are based on various factors unique to each candidate, including skill set, experience, qualifications, and other job-related reasons.
- Benefits
  - 401(k)
  - 401(k) matching
  - Dental Insurance
  - Employee assistance program
  - Employee discount
  - Flexible schedule
  - Flexible spending account
  - Health insurance
  - Life insurance
  - Paid time off
  - parental leave
  - Professional development assistance
  - Referral program
  - Vision insurance

Visit California has an organizational commitment to the principles of inclusion, diversity, equity, and accessibility. In that spirit, we welcome all qualified individuals without regard to race, religion, color, sex, ancestry, gender, gender identity, sexual orientation, age, marital status, disability, national origin, medical condition, U.S. veteran/military status, pregnancy, or reasonable accommodation.

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If interested in learning more about this great opportunity, please send your resume to our SearchWide Global Executive, Wendy Moran.

SearchWide Global is a full-service executive search firm primarily for companies in the travel, tourism and convention, and hotel and lodging industries. We specialize in C-Level, Director and Management level executive searches for companies ranging in size from Fortune 500 corporations to mid-sized public and private companies.