

# SENIOR MANAGER OF SUSTAINABILITY LOS ANGELES CONVENTION CENTER

ASM Global | Los Angeles, CA





# WHO WE ARE

The [Los Angeles Convention Center](#) attracts millions of visitors annually and is renowned internationally as a prime site for conventions, trade shows, and exhibitions. Located in the cultural, business, and entertainment mecca of Downtown Los Angeles, the LACC is an integral economic component of the Southern California area. It remains an enduring symbol of environmental sustainability and social responsibility for our community.

- More than 2 million visitors annually.
- 250 events hosted annually.
- 720,000 sq. ft. of exhibit hall space.
- 147,000 sq. ft. of meeting room space.
- 64-column-free meeting rooms.
- 48 lighted and covered freight loading docks.
- Newly renovated 299-seat theatre complete with a rear screen projection, ideal for presentations and screenings.
- Local, eco-friendly dining options and catering services on-site.
- Shuttle bus pick-up and drop-off on site.

## Green Initiatives

The Los Angeles Convention Center (LACC) is committed to reducing our environmental impact. We do so through ongoing efforts to save energy and water, recycle, purchase environmentally preferable products and help raise awareness of environmental issues.

Please view our [Green Initiatives](#) below, which we have implemented to minimize our environmental impact.

- **Energy Conservation & Renewable Energy**
  - 2.21 megawatt solar array; total solar is now 2.58 megawatts, the largest solar array on a municipally owned convention center in the United States. See our current stats [here](#).
  - Upgrade of over 3,000 exterior and interior lights (including those in exhibit halls) to LED lamps (70% of lamps have been replaced to date) with projected savings of over 1.5 million kWh annually
  - Installed CO2 sensors in parking garages that will save 2 million Kilowatt Hours and \$200,000 annually
  - Our “cool roof” and light-defusing windows reflect sunlight and heat away from the building
  - (13) Level 2 EV chargers installed in South and West Parking Garages
- **Water Conservation**
  - 80% of sprinklers have been replaced with more efficient, leak-preventing models.
  - Implemented an irrigation zoning plan to cut water waste; in some zones, total irrigation time (in minutes) has decreased by more than 50%
  - Upgraded toilets and urinals
  - Replaced 710 toilets throughout the facility with low gallon-per-flush models reducing water consumption for toilet use is projected to decrease by 20-25%.
    - Replaced 30,000 sq. ft. of turf around the facility with drought-tolerant landscaping; estimated water conservation of 320,000 gallons/per year.
  - Installed 0.5 GPM water misers and aerators to over 300 faucets throughout the facility.
    - Installation of water misers and aerators is estimated to save 500,000 gallons of water annually.

- **Recycling & Waste Diversion**

- Waste Diversion Annual Average: 70% or above
- As of December 2020, the LACC has diverted more than 9.4 million pounds of construction and demolition waste since 2014
- As of December 2020, the LACC recycled more than 2.3 million pounds of cardboard, glass, aluminum, plastic, and paper since 2014
- Highest diversion rate for a single event: a recording breaking 90.3% for US Green Build Council Annual (USGBC) 2016
- Waste and recycling bins inside the facility are made from 97% recycled milk jugs

- **Sustainable Product Purchasing**

- Sustainable purchases account for 80.58% of all ongoing consumables
- Sustainable cleaning products and materials as a percentage of the total cost of cleaning products and materials are at 83.51%
- Installed a 9,500 sq. ft. rooftop garden with produce that will build on the food service program of 90% locally sourced food
- Replaced all paper towel dispensers with more efficient models that have decreased paper towels purchasing by about 15,600 sheets per year

- **Education & Communication**

- Environmental education events include annual participation in Earth Hour, Earth Day, and America Recycles Day
- Employee Green Team was created as a forum for employees to get involved in environmental issues at the LACC
- Environmental tips are posted weekly on social media (#ecoMonday), and the monthly employee newsletter features new green tips

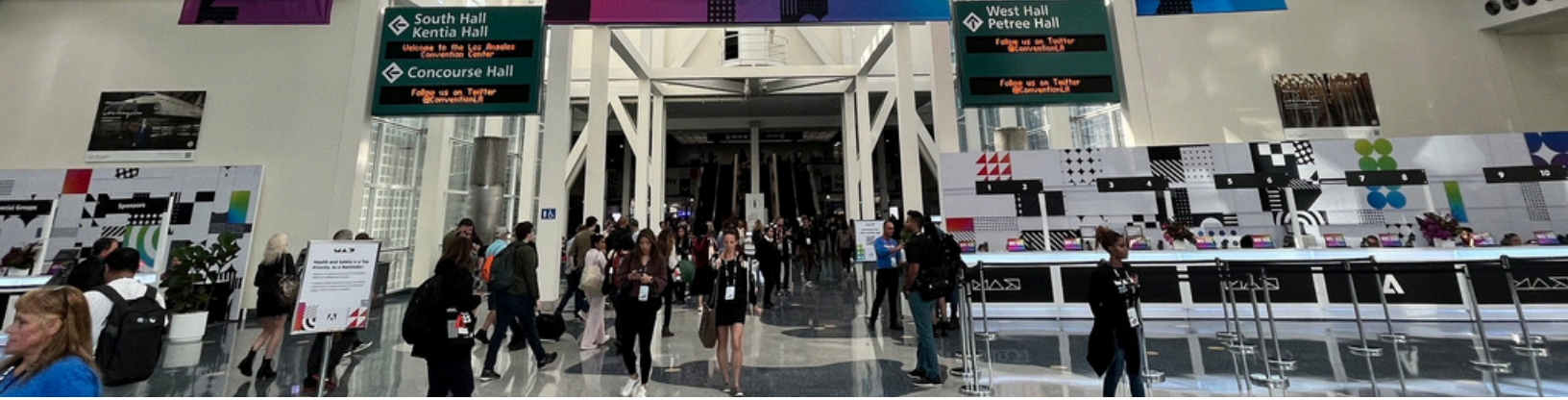
- **Alternative Transportation**

- The LACC encourages all employees, clients and guests to reduce their carbon footprint by considering alternative means of transportation to the facility. This includes carpooling, use of electric vehicles, public transportation, walking and biking.
- \$100 per month transit subsidy for all employees
- Accessible by Metro Expo Line, Red Line, and Purple Line, as well as several bus lines
- (13) Level 2 EV chargers installed in the South and West Parking Garages



**Fun Facts**

- All of the Beatles have performed live at the LACC, except for John Lennon.
- The LACC has held LEED certification since 2010. In 2015, the facility was the first convention center of its size to be recertificated at the Gold Level.
- LACC is the first convention center in the US to receive the Leadership in Energy and Environmental Design for Existing Buildings (LEED-EB) award.
- The LACC hosts several high-profile entertainment events, including the BET Experience, the Emmy Awards Governors Ball, and the Grammy Awards Celebration.
- The Los Angeles Convention Center achieved prestigious certification as a [Certified Green Business](#) under the esteemed California Green Business Network.



### **About ASM Global**

As the world's leading venue management company and producer of live event experiences, ASM Global is the preeminent management and content partner with over 350 venues worldwide. Operating and investing in the world's most important stadiums, areas, convention centers, and theaters requires unmatched dedication and the most profound expertise.

Imagine the opportunity. At ASM Global, we strive to form a perfect balance between creative excellence and business excellence, and we work diligently to build a diverse environment that rewards collaboration and success. Our accomplishments are born from a spirit of teamwork and a thirst to be the best that enables us to deliver incredible experiences year after year. If you want to join a team where you will be challenged to up your game, ASM Global is a great place to work.

ASM Global has presented some of the biggest and most memorable live events in the world. Our achievements would not be possible without the boundless passion of our talented and diverse team members. If there's one common thread to the people who work here, it is their commitment to deliver amazing experiences.

ASM Global seeks industry professionals with experience in a variety of disciplines, a thirst to learn, and curiosity to ask the question, "how can we do better?" ASM Global is committed to attracting, retaining, developing, and promoting candidates who are committed to working in the world's largest and most dynamic venue management company.

### **About Los Angeles**

Los Angeles is the ideal fusion of a bustling, metropolitan city and a relaxed, beach-side paradise. LA offers people endless opportunities to indulge in multicultural dining, visit historical and cultural attractions, and experience entertainment unlike anywhere else in the world.

[Attractions & Tours](#) – Los Angeles attractions and tours offer something for the entire family, from state-of-the-art rides to walks through historic neighborhoods. Theme parks feature incredible thrills, while famous cultural attractions include the Getty Center, LACMA, and Walt Disney Hall.

[Arts & Culture](#) – Did you know that Los Angeles has more museums and theatres than any other US city, in addition to its thriving music and gallery scene? Don't miss the Broad, Downtown LA, the Getty Center in Brentwood, and the Los Angeles County Museum of Art on Museum Row.

[Family](#) – LA's top family-friendly attractions and activities are guaranteed fun. Your child's imagination will soar with Space Shuttle Endeavour or Dinosaur Hall. Zimmer Children's Museum is a hidden gem on Museum Row, while the Kidspace Children's Museum inspires kids to enjoy learning.

[Outdoors & Wellness](#) – Health-conscious Los Angeles hosts some of the best day spas in the country. Sweat it out in a sauna or get salt-scrubbed Korean-style. Find a sound bath, a walking meditation retreat, or an alternative to your regular workout.

[Shopping](#) -Shopping is one of the most fun activities in Los Angeles, from digging through vintage stores to shopping for luxury goods. Top shopping centers include Westfield Century City, the Fashion District in Downtown LA, The Grove, Beverly Center, Hollywood & Highland, and Glendale Galleria.



## POSITION SUMMARY

The Senior Manager of Sustainability role will provide both administrative and operational support to drive the successful implementation of venue sustainability programs, including but not limited to developing and executing resource recovery and material circularity programs, promoting educational and engagement campaigns, supporting green operations and activations, and creating a strong culture around sustainability. This role will report directly to the VP of Operations and be part of the LACC operations team.

### ESSENTIAL DUTIES AND RESPONSIBILITIES

- Develop & participate in pre-meetings with clients of the Los Angeles Convention Center.
- Deploy sustainability communication and engagement assets to lead venue orientation trainings with clients, contractors, team members, and staff. Provide regular updates to the entire venue staff to share progress, recognize team members, and identify areas of improvement.
- Work closely with all venue departments to integrate sustainability into operations.
- Collaborate with the Marketing Lead to regularly share venue sustainability highlights on all social channels.
- Collaborate with the Facility Manager to build enthusiasm and participation around venue sustainability efforts.
- Oversee Green Team and Green Events, i.e., Earth Day, America's Recycle Day, Earth Hour, etc.
- Other tasks as assigned by the VP, Operations but not limited to local community, client, staff, and vendor engagement.
- Work with VP, Operations, and local City designee to design a comprehensive zero waste plan for LACC with actionable goals, improvement areas, a current map and material flow, and a tracking system for accountability.
- Oversee and assist with the material sorting process of all recycling, composting, reuse, and donations of materials to increase resource recovery and diversion from landfills.
- Analyze existing venue infrastructure, event setup, and waste flows to identify areas for improvement.
- Be present on show days (and non-show days as needed) to manage teams, and to ensure compliance and quality control of materials entering the waste stream.
- Identify key opportunities and partnerships to expand the material circularity model throughout the season.
- Build and maintain connections with local partners and waste haulers to stay up to date on accepted divertible materials and options for resource recovery.
- Create a lively and positive atmosphere across front-of-house and back-of-house waste operations.
- Utilize programs to track and report on key program metrics. Acquire weight tickets and chain of custody receipts by establishing relationships with waste haulers and resource recovery vendors.
- Update the mandatory venue data tracking and reporting spreadsheet monthly.
- Document operations and upload photos to shared folders.
- Create engaging visual reports throughout the season that can be shared venue-wide. Complete the post-event venue sustainability survey.
- Other duties as assigned by the VP of Operations.

## QUALIFICATIONS

- A minimum education level of Bachelor of Arts/Sciences Degree (4-year). Area of study: Operations/Event Coordination, Event or Campus Sustainability/Zero Waste Events.
- Minimum of 3 years of related work experience, specifically in facility operations, building infrastructure and maintenance, and overall day-to-day facility management, will be important qualification factors.
- LEED-AP and or TruAdvisor certification.
- Time management skills and the ability to excel in an unstructured environment.
- Must be able to multi-task and demonstrate sound judgment in stressful, highly active situations.
- Must be detail-oriented and can manage both fiscal and ancillary resources.
- Passion for driving environmental impact through both hands-on and administrative work.
- A strong sense of teamwork and ability to execute programs.
- Creative thinking and problem-solving skills.
- Acute sense of judgment, tact, and diplomacy.
- Knowledge of building policies, city codes, and fire codes as they pertain to event management.
- Excellent verbal, written, and interpersonal communication skills.
- Must have reliable transportation.
- Required variable work schedule such as late hours, early mornings, extended hours, holidays, and weekends.

## KEY CHARACTERISTICS

- Collaborative
- Excellent Communication Skills
- Innovative Thinking
- Attention to Detail
- Analytical
- Persuasive
- Possess a Learner's Mindset
- Adaptable and Resilient
- Strong Strategic Planning Skills
- Inquisitive
- Proactive
- Excellent Organizational Skills
- Commitment to Continuous Improvement

## TOP PRIORITIES

- Get to know the team and the building.
- Understand stakeholders and customers.
- Build relationships.
- Understand existing programs and customers who do it well and those that have not.
- Draft a Sustainability Strategy and build a short and long-term plan that aligns with stakeholders' priorities.



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**If interested in learning more about this great opportunity, please send your resume to our SearchWide Global Executive, Andrea Christopherson.**

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