

PRESIDENT

International Motorcoach Group | Remote





International Motorcoach Group

Safe & Reliable Charter Bus Rentals

The very best motorcoach network, for your group travel. Reliable Bus Rental transportation is our priority. We are dedicated to your Safety - surpassing Charter Bus industry safety standards. The International Motorcoach Group (IMG) was formed in 1998, as a group of independent charter bus rental companies working together to form a North American network of operators that shared a commitment to excellence in customer service, safety, training and maintenance.

As an invitation only organization, IMG has grown to 53 companies who range in size, region and reflect a range of business models. From bus charter, luxury motorcoaches, limousines, school buses, shuttles, IMG coach charter companies offer a wide range and selection of charter bus rental vehicles to meet your transportation needs.

With over 7,000 vehicles throughout North America and carrying over 21 million passengers, our customers have come to rely on IMG with confidence. IMG companies have a reputation for being many of the most trusted transportation providers. It is our shared commitment to "Setting the Standard" - that sets IMG motor coach companies apart and the first choice for so many.

Mission: The International Motorcoach Group (IMG) is dedicated to providing premier ground transportation to each and every client through elevated standards of performance in the areas of safety, maintenance, customer service, driver training, equipment, operations, and on-road support.

How IMG can help you with Group Travel Planning

[Corporate Events](#) [Employee Shuttles](#) [Excursions](#) [Sporting Events](#) [Weddings](#)





POSITION SUMMARY

As the President of the International Motorcoach Group, you will be responsible for providing strategic leadership, driving growth, and upholding the organization's commitment to excellence. Reporting directly to the Board of Directors, you will oversee all aspects of IMG's operations, including financial management, member relations, and strategic planning. The ideal candidate will possess a proven track record of executive leadership and a passion for advancing standards and innovation in motorcoach transportation.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Strategic Leadership
 - Develop and execute a comprehensive strategic plan to advance IMG's mission and objectives.
 - Drive growth initiatives, identify new market opportunities, and expand IMG's presence globally.
 - Foster a culture of innovation, collaboration, and continuous improvement across the organization.
- Financial Management
 - Oversee budgeting, financial forecasting, and resource allocation to ensure the financial health and sustainability of IMG.
 - Implement effective cost management strategies and monitor financial performance against targets.
 - Identify opportunities for revenue growth and operational efficiency improvements.
- Member Relations
 - Cultivate strong relationships with IMG member organizations, serving as a trusted advisor and advocate.
 - Collaborate with members to address industry challenges, share best practices, and drive collective success.
 - Champion member engagement initiatives and ensure that member needs are effectively addressed.
- Organizational Representation
 - Represent the entire membership group at various industry events.
 - Represent and sell at industry marketing events with or without other members being present.
- Operational Excellence
 - Oversee day-to-day operations of IMG, ensuring adherence to best practices, quality standards, and regulatory requirements.
 - Drive operational excellence initiatives to enhance safety, efficiency, and customer satisfaction.
 - Implement performance metrics and accountability mechanisms to track and improve organizational performance.
- Board Collaboration
 - Work closely with the Board of Directors to provide regular updates, solicit input, and align on strategic priorities.
 - Collaborate with Board committees to leverage expertise and resources in support of IMG's mission and objectives.
 - Facilitate effective governance practices and ensure compliance with legal and fiduciary responsibilities.

QUALIFICATIONS

- Proven leadership experience in a senior management role, preferably within the motor coach industry or related fields.
- Strong financial acumen and experience in budget management.
- Meeting planning skills.
- Demonstrated ability to develop and implement strategic plans and marketing initiatives.
- Strong communication and interpersonal skills, with the ability to build consensus, influence stakeholders, and represent IMG effectively.
- The ability to effectively multi-task, working on multiple projects/tasks at once.
- The ability to lead, motivate, and manage a team towards achieving organizational goals.
- A commitment to excellence in customer service, safety, training, and maintenance.
- Demonstrated commitment to integrity, professionalism, and ethical conduct.
- Willingness to travel domestically and internationally as needed.

KEY CHARACTERISTICS

- Humble
- Engaging
- Consensus builder
- Charismatic
- Open-minded
- Diplomatic
- Professional
- Excellent communication
- Strong business acumen
- Innovative & Creative
- Trustworthy & Respectful
- Self-starter
- Honest & Transparent
- Detailed
- Accountable
- Active listener
- Nimble

TOP PRIORITIES

- Familiarize oneself with each shareholder and get to know each owner and each business. Begin to build relationships and open lines of communication.
- Learn and evaluate the organization from top to bottom, including standards, policies, initiatives, funding mechanisms, procedures, structure, and the Board of Directors.
- Evaluate the current strategic plan and offer suggestions if/as needed.
- Evaluate the current sales & marketing initiatives and offer suggestions if/as needed.
- Get to know the partners and vendors.



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If interested in learning more about this great opportunity, please send your resume to our SearchWide Global Executive, Nicole Newman.

SearchWide Global is a full-service executive search firm primarily for companies in the travel, tourism and convention, and hotel and lodging industries. We specialize in C-Level, Director and Management level executive searches for companies ranging in size from Fortune 500 corporations to mid-sized public and private companies.